

## Manpower Named a Global Leader and a Star Performer in Latest Everest Group PEAK Matrix® Assessment Staffing

**MILWAUKEE, WI (April 26, 2024)** – Manpower®, a global leader in contingent staffing and permanent resourcing and part of the ManpowerGroup (NYSE: MAN) family of brands, has been named a Leader and Star Performer in Everest Group’s U.S. Contingent Talent and Strategic Solutions PEAK Matrix Assessment 2023, including the Leader designation in the Industrial Assessment. Additionally, Manpower Engineering has also been named a Leader and Star Performer in the Engineering PEAK Matrix Assessment 2023.

The report recognizes Manpower for its leading advanced technological capabilities in sourcing and assessing for skilled trades, strong analytics, and industry-leading learning program. In addition, it highlights Manpower’s unequivocal impact in the industrial contingent talent and strategic solutions market.

“A leading competitive advantage Manpower provides to clients is the ability to immediately access the right talent through our optimized multi-channel approach that matches organizations to top talent with the most in-demand skills,” said Rajesh Namboothiry, Senior Vice President, Manpower North America. “We are proud to be recognized by Everest Group as a Leader and Star Performer for our vision and commitment to skilled trades, which is demonstrated in our Manufacturing Center of Excellence, while also building unique partnerships across every category like diversity, technology, and analytics and insights, specifically as it pertains to the industrial sector.”

Manpower continues to make significant investments to strengthen its capabilities. This includes continued investments in:

- Comprehensive learning and skilling solutions like MyPath, a one-stop platform for education, assessments, job search, and career coaching; powerYOU, connecting associates to thousands of online, self-paced courses at no cost; condensed upskilling programs for in-demand skills; and employability solutions through the Academy of Advanced Manufacturing and National Apprenticeship Sponsorship.
- Strategic Diversity, Equity, and Inclusion partnerships, recruiter training programs, and a diversity sourcing strategy led by a specialized branch.
- Real-time recruitment, market analytics and insights, and performance reporting such as the Workforce Success Index and Total Cost of Workforce calculator.
- Industrial and engineering skills portfolio, managed service solutions, and workforce process optimization through the Manufacturing Center of Excellence.

Everest Group’s PEAK Matrix® Assessment is an annual evaluation of contingent staffing providers’ market success and delivery capability. This year’s U.S. assessment reviews the ability of 28 companies to deliver services successfully through the dimensions of vision and strategy, scope of services offered, innovation and investments, and delivery footprint. Based on the Everest Group’s comprehensive evaluation, the companies are then segmented into Leaders, Major Contenders, and Aspirants. Those recognized as Leaders, like Manpower, have performed significantly better than others in most dimensions (most notably vision and capability) and in creating market impact.

The title of Star Performer is awarded to providers with the maximum number of top-quartile performance improvements across these evaluation parameters and at least one area of top-quartile improvement performance in both market success and capability advancement.

“Manpower stands as a Leader in Everest Group’s U.S. Industrial Contingent Talent and Strategic Solutions PEAK Matrix® Assessment 2023. Its dedicated Skilled Technical division and collaboration with Manpower Engineering highlights its strong vision and commitment towards skilled trades and bundled services engagement. Its advanced technological capabilities in sourcing and assessing for skilled trades, strong analytics capabilities, and industry-leading MyPath learning program ensure they create a significant impact in the industrial contingent talent and strategic solutions market,” said Priyanka Mitra, Vice President, Everest Group.

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## ABOUT MANPOWER

[Manpower®](#), part of the [ManpowerGroup®](#) (NYSE: MAN) family of companies, is a global leader in contingent staffing and permanent resourcing, providing companies with strategic and operational flexibility and creating talent at scale. Our talent agents and specialized recruiters leverage data-driven insights to assess, guide and place people into meaningful, sustainable employment, and our PowerSuite® tech platform enables assessment and matching to predict performance potential. Our Manpower MyPath® skilling program provides rapid skills development at scale with on-the-job training, market-based certifications, and coaching for roles in growth sectors. In this constantly shifting world, our flexible workforce solutions provide companies with the business agility needed to succeed.

For more information about Manpower, visit [www.manpower.com](http://www.manpower.com) or follow us on [LinkedIn](#).

## ABOUT MANPOWERGROUP

[ManpowerGroup®](#) (NYSE: MAN), the leading global workforce solutions company, helps organizations transform in a fast-changing world of work by sourcing, assessing, developing, and managing the talent that enables them to win. We develop innovative solutions for hundreds of thousands of organizations every year, providing them with skilled talent while finding meaningful, sustainable employment for millions of people across a wide range of industries and skills. Our expert family of brands – [Manpower](#), [Experis](#), and [Talent Solutions](#) – creates substantially more value for candidates and clients across more than 70 countries and territories and has done so for more than 75 years. We are recognized consistently for our diversity – as a best place to work for Women, Inclusion, Equality, and Disability, and in 2024 ManpowerGroup was named one of the World’s Most Ethical Companies for the 15th time – all confirming our position as the brand of choice for in-demand talent.

For more information, visit [www.manpowergroup.com](http://www.manpowergroup.com), or follow us on [LinkedIn](#), [X](#) (formerly Twitter), [Facebook](#), and [Instagram](#).