



# 2025 Canada Talent Shortage Survey



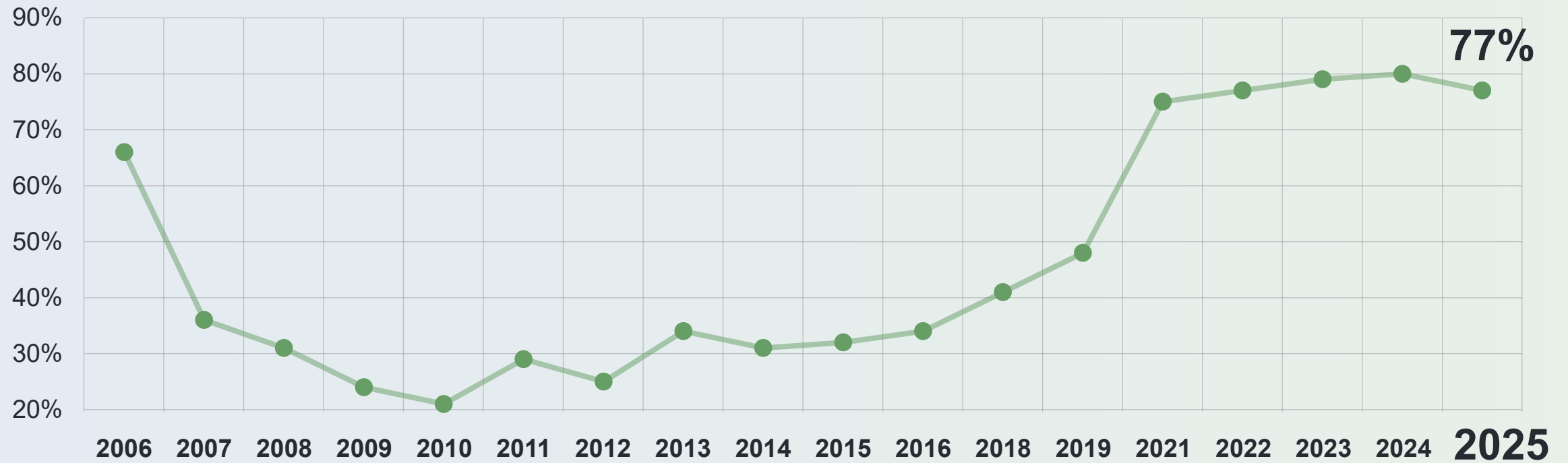


## **We asked over 1,000 employers across Canada:**

- **How much difficulty are you having filling roles compared to last year?**
- **Which skills are the most difficult to find, and why?**
- **What are you doing to solve talent shortages?**

# The Canada Talent Shortage Over Time

More than 3 in 4 employers across Canada report difficulty finding the skilled talent they need in 2025. This figure has doubled since 2015 (32%).



The annual Talent Shortage Survey was not conducted in 2017 and 2020.

# Global Talent Shortages Continue Around the World

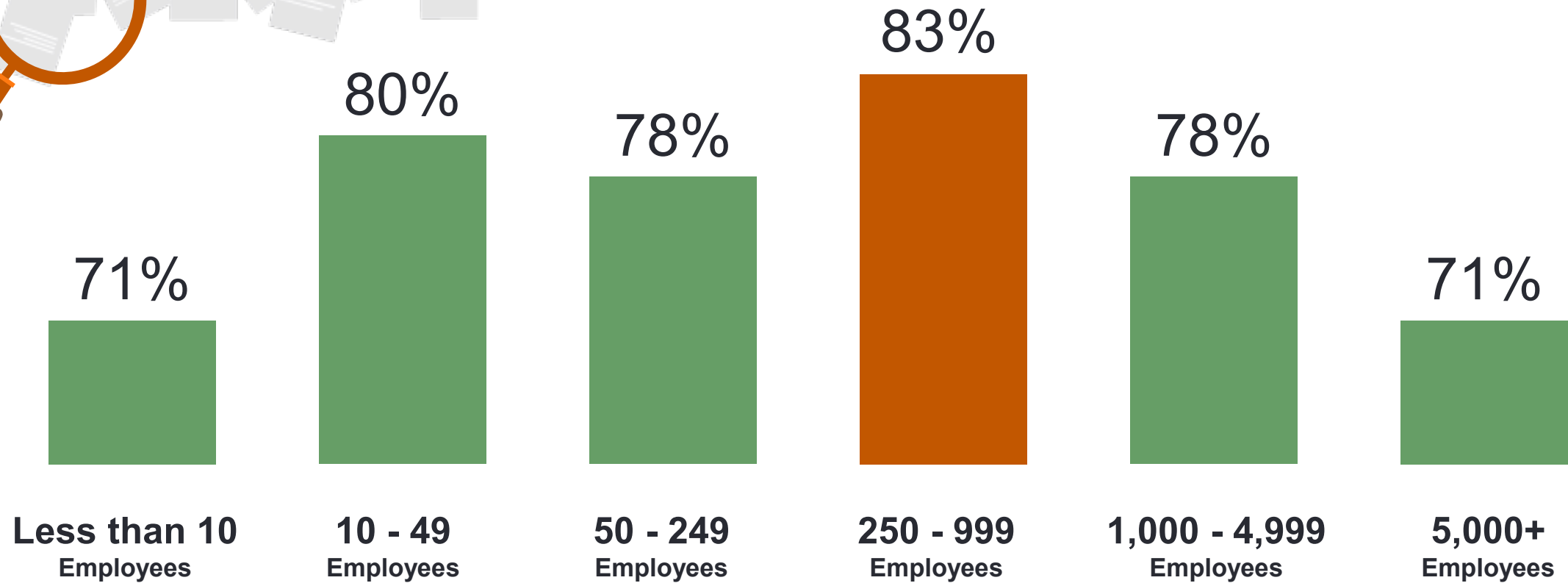


77% of employers in **Canada** report **struggling to find skilled talent.**

Germany	86%	Japan	77%	U.S.	71%
Israel	85%	Australia	76%	Guatemala	70%
Portugal	84%	France	76%	Mexico	70%
Ireland	83%	Sweden	76%	Peru	70%
Romania	83%	Switzerland	76%	Slovakia	69%
Singapore	83%	The Netherlands	76%	Argentina	68%
Brazil	81%	Türkiye	76%	Finland	68%
Hong Kong	81%	U.K.	76%	Taiwan	67%
Greece	80%	South Africa	75%	Czech Republic	66%
India	80%	Spain	75%	Panama	63%
Austria	78%	China	74%	Chile	60%
Hungary	78%	Norway	74%	Colombia	59%
Italy	78%	Belgium	72%	Poland	59%
<b>Canada</b>	<b>77%</b>	Costa Rica	71%	Puerto Rico	53%

● Global Average 74%

# Canada Talent Shortage by Company Size



# Canada Talent Scarcity Across Industries



**86%** +5 %pts

Transport, Logistics,  
& Automotive



**82%** -2 %pts

Energy & Utilities



**79%** +1 %pts

Information Technology



**79%** +2 %pts

Consumer Goods  
& Services



**78%** -12 %pts

Healthcare &  
Life Sciences



**77%** -1 %pts

Industrials & Materials



**75%** -2 %pts

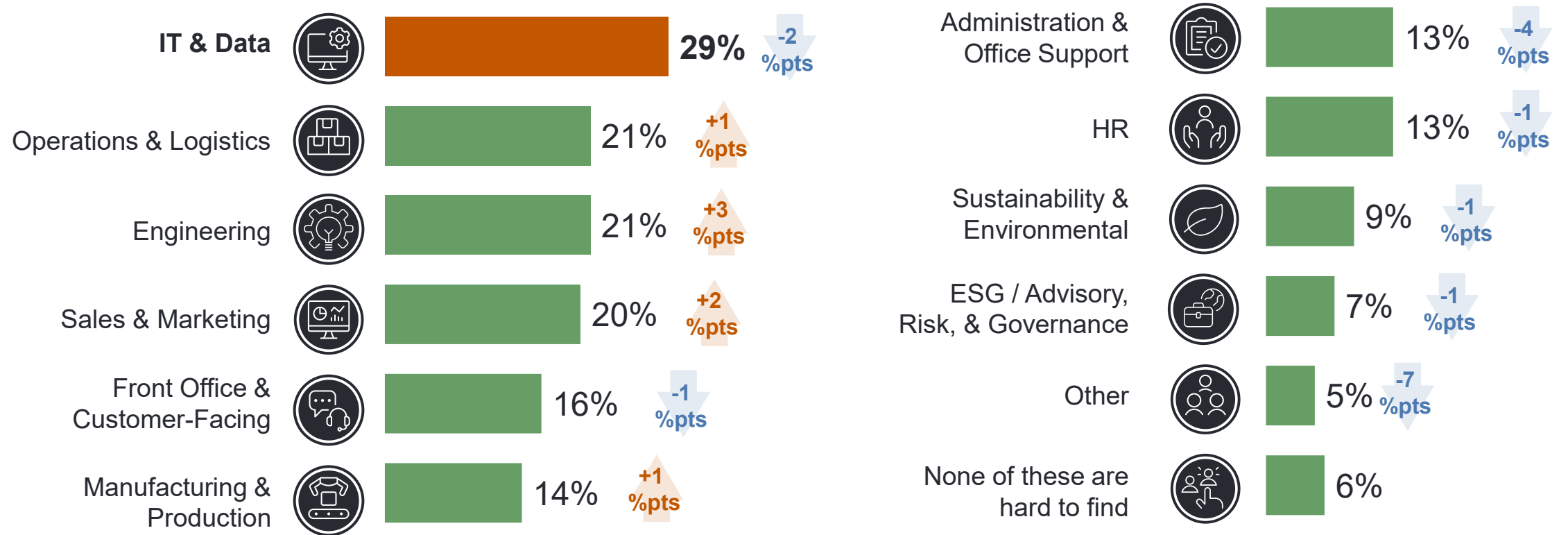
Financials &  
Real Estate



**65%** -10 %pts

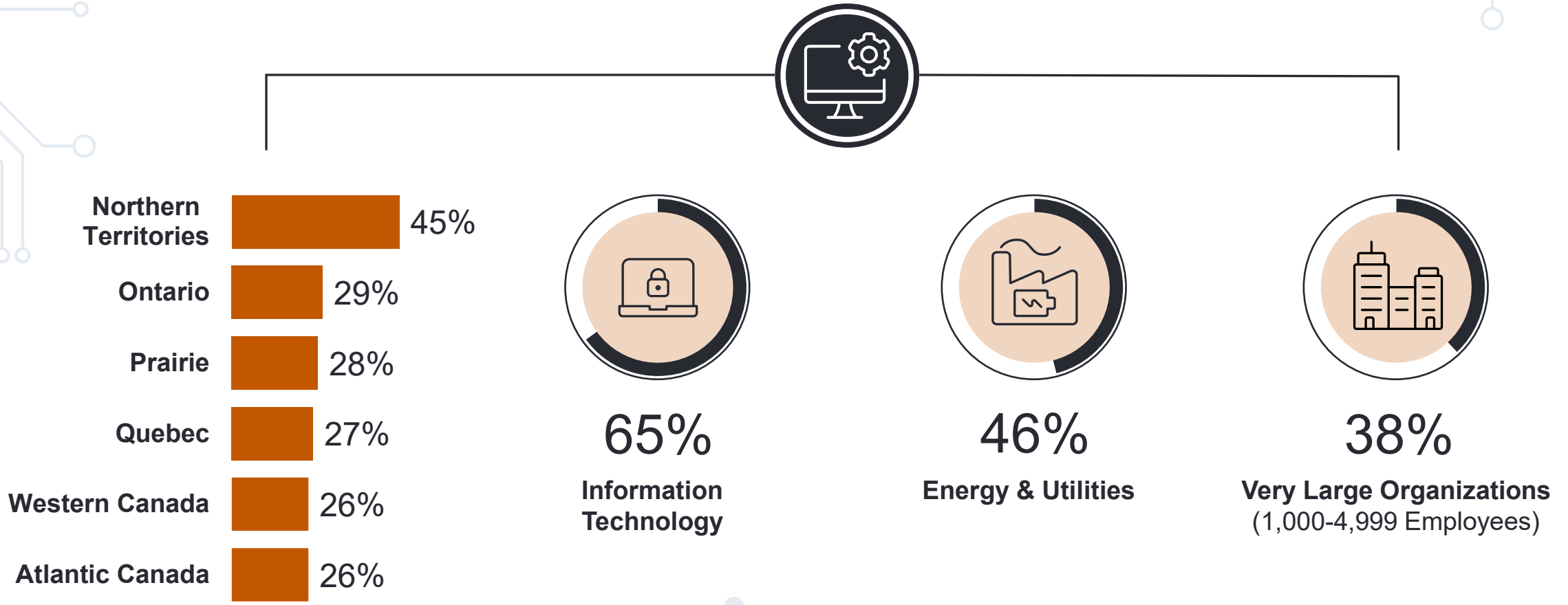
Communication  
Services

# Most Difficult to Find Skills



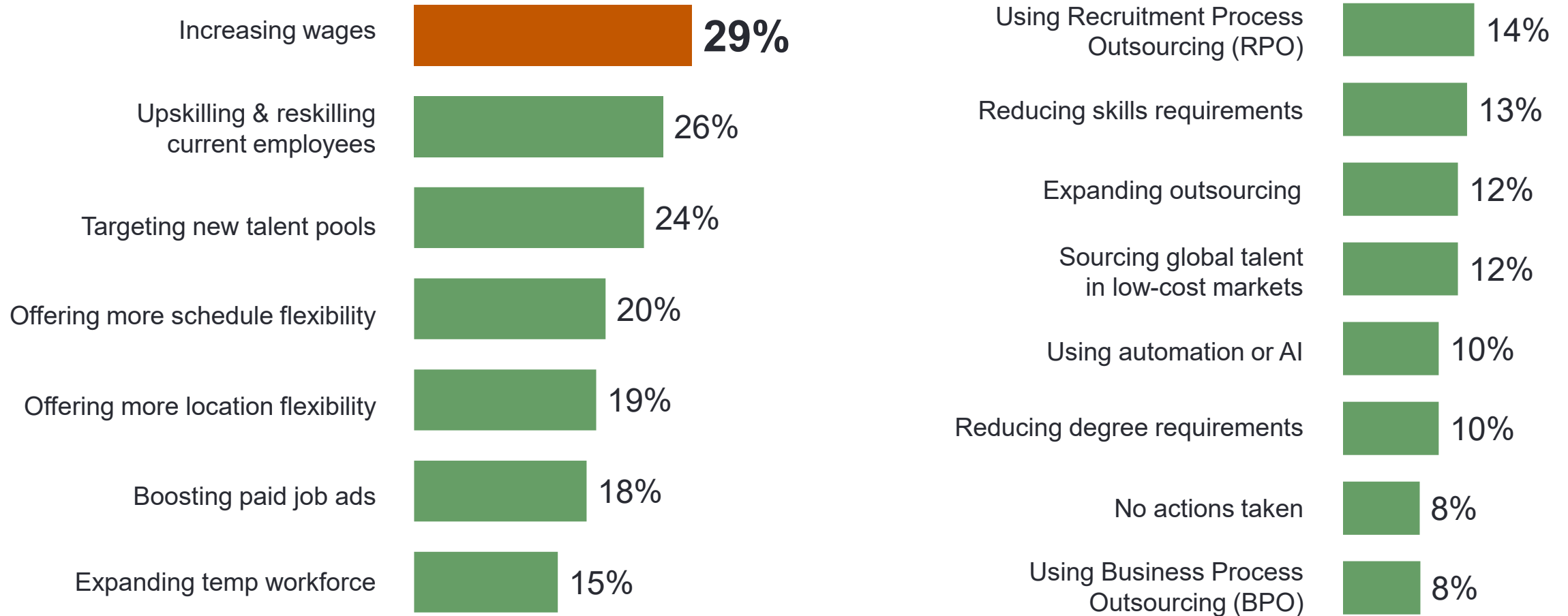
Respondents were able to choose more than one option. Therefore, the sum of the percentages is greater than 100%.

# High Demand for IT & Data Skills





# Actions Employers are Taking to Overcome Ongoing Scarcity



Respondents were able to choose more than one option. Therefore, the sum of the percentages is greater than 100%.



# About the Survey

# Methodology

ManpowerGroup interviewed 40,413 employers in 42 countries: Argentina, Australia, Austria, Belgium, Brazil, Canada, Chile, China, Colombia, Costa Rica, Czech Republic, Finland, France, Germany, Greece, Guatemala, Hong Kong, Hungary, India, Ireland, Israel, Italy, Japan, Mexico, The Netherlands, Norway, Panama, Peru, Poland, Portugal, Puerto Rico, Romania, Singapore, Slovakia, South Africa, Spain, Sweden, Switzerland, Taiwan, Türkiye, U.K., and the U.S.

The fieldwork was completed between October 1st and 31st, 2024 in all markets.

## Forward-Looking Statements

This site contains forward-looking statements, including statements regarding labor demand in certain regions, countries, and industries, and economic uncertainty. Actual events or results may differ materially from those contained in the forward-looking statements due to risks, uncertainties, and assumptions. These factors include those found in the Company's reports filed with the SEC, including the information under the heading "Risk Factors" in its Annual Report on Form 10-K for the year ended December 31, 2024, which information is incorporated herein by reference. ManpowerGroup disclaims any obligation to update any forward-looking or other statements in this release, except as required by law.

# ManpowerGroup Solutions Across the Entire HR Life Cycle

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**Workforce  
Consulting &  
Analytics**



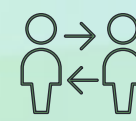
**Workforce  
Management**



**Talent  
Resourcing**



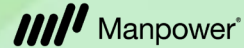
**Career  
Management**



**Career  
Transition**



**Top Talent  
Attraction**



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